



News Release

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Sony Ericsson Media Manager uses HE-AAC from Fraunhofer IIS

The Sony Ericsson Media Manager software comes with the MPEG HE-AAC audio codec from Fraunhofer IIS. The Media Manager software allows users of Sony Ericsson mobile phones to convert CDs to the HE-AAC format and to load songs on their phones. The software comes with every Sony Ericsson Walkman phone.

For its Media Manager software, Sony Ericsson chose the highly optimized HE-AAC implementation of Fraunhofer IIS, the main developer of the AAC and mp3 audio format and one of the leading providers of MPEG audio codecs and multimedia systems.

HE-AAC is the most advanced audio coding scheme standardized in MPEG, providing excellent audio quality at very low bit rates. Today, most mobile music download services rely on HE-AAC, as well as mobile broadcasting services such as DVB-H or DAB+. For more information on HE-AAC and other audio and multimedia products of Fraunhofer IIS, please browse www.iis.fraunhofer.de/amm.

Founded in 1985 the Fraunhofer Institute for Integrated Circuits IIS in Erlangen, today with 520 staff members, ranks first among the Fraunhofer Institutes concerning headcount and revenues. As the inventor of mp3 and co-inventor of the MPEG AAC audio coding standard, Fraunhofer IIS has reached worldwide recognition. It provides research services on contract basis and technology licensing. The research topics are: Audio and video source coding, multimedia realtime systems, digital radio broadcasting and digital cinema systems, integrated circuits and sensor systems, design automation, wireless, wired and optical networks, localization and navigation, imaging systems and nanofocus X-ray technology, high-speed cameras, medical sensor solutions and communications technology in transport and logistics. The budget of 61 million Euro is mainly financed by projects from industry, the service sector and public authorities. Less than 20 percent of the budget is subsidized by federal and state funds.

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