

# PRESS RELEASE

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## Fraunhofer IIS Introduces the easyDCP Publisher at NAB 2017

**Erlangen, Germany/Las Vegas, Nevada – Today, the Fraunhofer-Institute for Integrated Circuits IIS introduced a new member of its renowned software suite easyDCP: the easyDCP Publisher. Developed for content creators for the production of a Digital Cinema Package (DCP), the easyDCP Publisher is an all-in-one software solution for generation and playback of DCPs with a project based license model.**

Newcomers in film production, small post-production houses or occasional movie producers do not prefer purchasing a full license of a master software suite. However, if those producers are applying for a film festival, it is essential to prepare content for screening on a clearly defined budget. Thus, having a solution available on a project-basis allows users to pay for every final DCP with the easyDCP Publisher instead of the software itself.

easyDCP Publisher is built on the professional easyDCP tools that already exist among cinematographic specialists and post-production houses around the world; especially where professionals create reliable and DCI-compliant DCPs. The newest member of the easyDCP family is intended for all creatives looking for a pre-approved reliable solution to generate and verify DCPs, and prefer modern software licensing options that can be matched to a specific budget.

The easyDCP Publisher provides a cost-effective solution to generate a DCP with minimal effort and risk for approval and playback on a cinema server. To work with the software, professionals simply render, preview and fine-tune content and then the DCP is ready to be published.

The easyDCP Publisher is available at [www.easyDCP.com/publisher](http://www.easyDCP.com/publisher) on 24 April 2017. For more information, visit Fraunhofer IIS at NAB 2017 in the South Upper Hall of the Las Vegas Convention Center booth # SU6110.

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